

RACISM

Purpose of Exhibit: Shows the horrible side of Racism thru the use of early Picture Postcards.

The first postcards portraying African Americans were released in the late 1890's. The greater majority of postcards portraying African Americans were published from 1908 through 1914. Many of the better artists and illustrators pictured them as beautiful, playful children and well dressed and fun loving adults, both at work and play. However, many produced cards that stereotyped them in insensitive ways. These vulgarities continued well into the 1960's before merchants took them off their shelves and refused to sell them.

Plan:

Slurs

Landmarks

Stereotypes

Tourism-Arkansas

Tourism-Florida



Made in Germany, No publisher information
Divided on reverse 1907

JUST A LITTLE "LOCAL
COLOR" TO CHEER YOU
UP!



360

Colourpicture (Ticnor Bros.) #360
Published by Asheville Post Card Co. Divided

Examples of Stereotypes

Disclaimer: Exhibitor does not endorse or agree with the racism (characters, stereotypes, slurs etc.) depicted in these postcards. Realizing that this exhibit is not politically correct, the viewer needs to appreciate how far this country has come and how far we have yet to go with race relations and our attitudes.