

THE HORIZONTAL AND V E R T I C A L

INSTALLMENT POSTCARDS

Installment postcards were very popular during the early 1900's. They contained three to five cards, each card containing a section of a story or picture. The cards were sent one at a time, usually over a short period.

The cards usually are humorous, romantic, artist drawn (mainly animals) or historic figures.

There are no historic cards in the exhibit because I do not collect them.